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Owner: Butterfly Advisory

Approved by: Giedre Beige

Butterfly

CLARITY THAT DECIDES

Accessibility

Last updated: 19 February 2026

Butterfly is committed to making our website accessible and usable for as many people as possible. We aim to provide a clear, readable experience that supports different needs and assistive technologies.

1) Our aim

We aim to make this website accessible in line with recognised good practice, including the **Web Content Accessibility Guidelines (WCAG) 2.1** at **AA** level where reasonably practicable.

2) How we support accessibility

We work to ensure:

- Clear headings and simple page structure.
- Readable text and sufficient contrast.
- Keyboard navigation where possible.
- Forms and buttons that are clear and usable.
- Alternative text for key images where appropriate.
- Compatibility with common assistive technologies.

3) Limitations

Some parts of the site may not yet be fully accessible (for example, certain third-party tools, embedded content, or older documents). We are improving accessibility over time.

4) Need an alternative format or help?

If you need content in an alternative format, or you are having difficulty using any part of the site, contact us and we will help.

Email: dpo@butterfly-advisory.com

Telephone: 020 7060 0604

5) Feedback

If you spot an accessibility issue, please tell us what page you were on and what went wrong. We use feedback to prioritise improvements.